



PRESS RELEASE

November 1, 2007

Assima 6th Fastest Growing Technology Company in 2007 Deloitte Technology Fast 50

Assima today announced that it ranked Sixth in the 2007 Deloitte Technology Fast 50 - a list of the 50 fastest growing technology companies in the UK. Positions are based on average percentage revenue growth between 2002 and 2007, in which period Assima grew by 3,696 per cent.

The Fast 50 is compiled from Deloitte's nominations submitted directly to the Fast 50, and public company database research. Entrants must be a 'technology company' - a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues, or devotes a significant proportion of revenues to the research and development of technology. Companies must also be able to demonstrate minimum operating revenues, which are validated by Deloitte researchers.

Commenting on the Fast 50 results, Tony Coates of Assima, said; "We are delighted that Deloitte has acknowledged our exceptional growth, and our ranking of sixth position is a significant achievement. Only 12 months ago we were named by Library House as the fastest growing company in the UK in 2006, and this latest announcement confirms the strength of our position and our company."

Simon Kerton-Johnson, Chairman of Deloitte's UK & Ireland Fast 50, congratulated Assima on its Sixth position; "Growing the top line enough to make the Deloitte Technology Fast 50 is especially meaningful during competitive times for the technology sector. We congratulate Assima on becoming one of the 50 fastest growing technology companies in the UK."

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ABOUT ASSIMA :

ASSIMA creates technology solutions to support large scale application deployments, delivering measurable return on investment through increased user performance. Assima's award winning software, training and change management solutions drive adoption, utilisation and organisational proficiency for all your business critical IT change projects.

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